# Reimbursement models: Lessons from the UK and the case for change



Presentation to 18<sup>th</sup> Annual BHF conference





Victoria Barr 17 July 2017

## Agenda

- Introduction
- Overview of reimbursement models and evolution of reimbursement in the NHS in England
- The case for change diabetes care example
- The way forward alternative reimbursement models





## Quick introduction to Victoria Barr

# Reimbursement models:

Lessons from the UK and the case for change

#### Introduction

- Overview of reimbursement models and evolution of NHS reimbursement
- Case for change: diabetes care example
- Way forward: alternative reimbursement models

- Economist and Senior Director at FTI Consulting
- Deputy Director of Pricing at Monitor, healthcare sector regulator in England (now NHS Improvement) – 2011-2013
  - Implemented new regulatory regime following Health and Social Care Act 2012
  - Developed 2014-15 National Tariff (payment rules for NHS services, including 1500 nationally mandated prices for hospital episodes)
- Worked with funder organisations to develop alternative reimbursement models to support the delivery of 'value'-based healthcare – 2013-2016
  - These contracts were designed to create the right incentives for healthcare providers to improve outcomes for patients as cost efficiently as possible
- Moved to South Africa in 2016 to establish FTI's Economic Consulting practice in Southern Africa



# Very quick introduction to the UK's National Health Service – Part 1



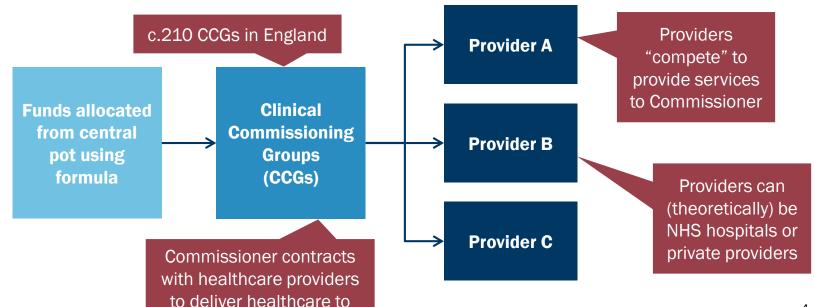
# Reimbursement models:

Lessons from the UK and the case for change

#### Introduction

- Overview of reimbursement models and evolution of NHS reimbursement
- Case for change: diabetes care example
- Way forward: alternative reimbursement models

- The NHS provides healthcare which is free at the point of use for everyone in the UK, and funded by taxpayers
- As patients do not pay to use the system, there must be some means of organising the flow of taxpayers' money to healthcare services used by patients (e.g. hospitals)
- The NHS in England is structured into "commissioners" (funders) and "providers" (sellers) of healthcare
- Commissioners act as agents for patients (and taxpayers) to purchase care on their behalf from providers (e.g. GPs, hospitals, pharmacies etc.)



local community



# Very quick introduction to the UK's National Health Service – Part 2

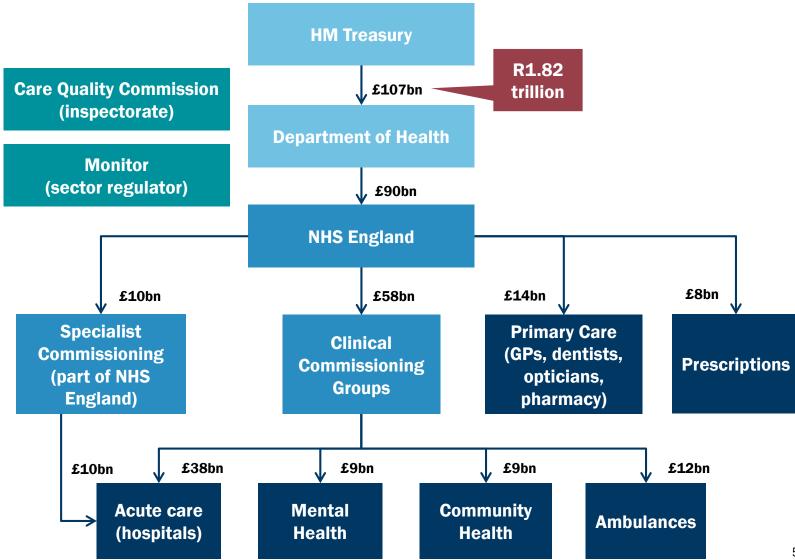


# Reimbursement models:

Lessons from the UK and the case for change

#### Introduction

- Overview of reimbursement models and evolution of NHS reimbursement
- Case for change: diabetes care example
- Way forward: alternative reimbursement models





# There are many different reimbursement models, and no one approach is perfect - all have advantages & disadvantages

Reimbursement models: Lessons from the UK and the case for change

- Introduction
- Overview of reimbursement models and evolution of **NHS** reimbursement
- Case for change: diabetes care example
- Way forward: alternative reimbursement models

## **Description**

Lump sum payment for specific service or groups of services; does not vary by activity or no. of patients

### **Advantages**

- Administrative simplicity
- Offers commissioner control over expenditure

#### **Disadvantages**

- No incentive to increase activity
- No financial incentive to improve quality

## Fee for episode

Global

budget

2

3

- Activity-based payment per patient based on groups of treatments which use similar amounts of resources
- With national tariffs, fee for service payments incentivise cost efficiencies, as providers benefit from difference between tariff and actual cost incurred Incentivises activity
- No incentive to improve quality (unless combined with choice)
- Does not incentivise most cost effective choice of care & setting
  - Creates potential incentive for unnecessary activity

### Fee for service

- Activity-based payment per service performed (e.g. for every x-ray, diagnostic test, surgery, bed day)
- Incentivises fullest possible care for patients
- No incentive to improve quality (unless combined with choice)
- Does not incentivise most cost effective choice of care & setting
- Creates incentive for unnecessary activity

## **Global fee**

- Single payment to cover an entire episode/pathway of care.
- Could incentivise more cost effective care provision
- Could incentivise quality. depending on payment structure
- Initial definition of pathways is resource intensive
- Relatively untested

## Capitation/ **Year of Care**

- Payment for multiple elements of a patient's treatment over a period
- Potentially better at incentivising lower cost, integrated care across settings, e.g. for patients with long-term conditions.
- Set up is resource intensive
- Relatively untested

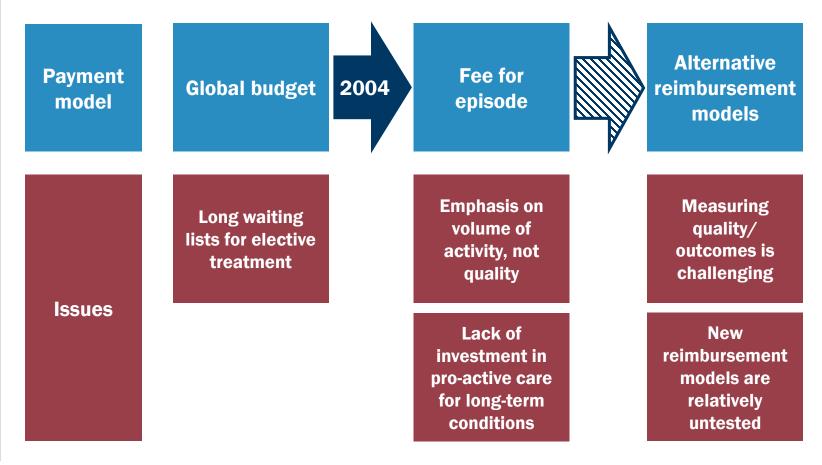


# A (very) brief history of NHS reimbursement

Reimbursement models: Lessons from the UK and the case for change

- Introduction
- Overview of reimbursement models and evolution of NHS reimbursement
- Case for change: diabetes care example
- Way forward: alternative reimbursement models

Evolution of reimbursement has been driven by specific challenges facing the NHS at different times



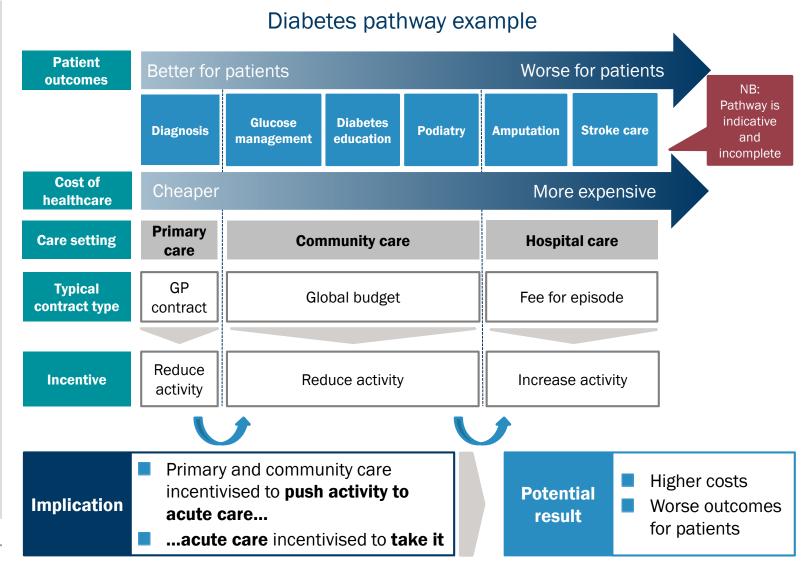


We illustrate the shortcomings of fee for episode in the context of long-term conditions with a diabetes example on the following slides

# Current approach to contracting in healthcare in England (and South Africa) creates unhelpful financial incentives...

Reimbursement models: Lessons from the UK and the case for change

- Introduction
- Overview of reimbursement models and evolution of NHS reimbursement
- Case for change: diabetes care example
- Way forward: alternative reimbursement models

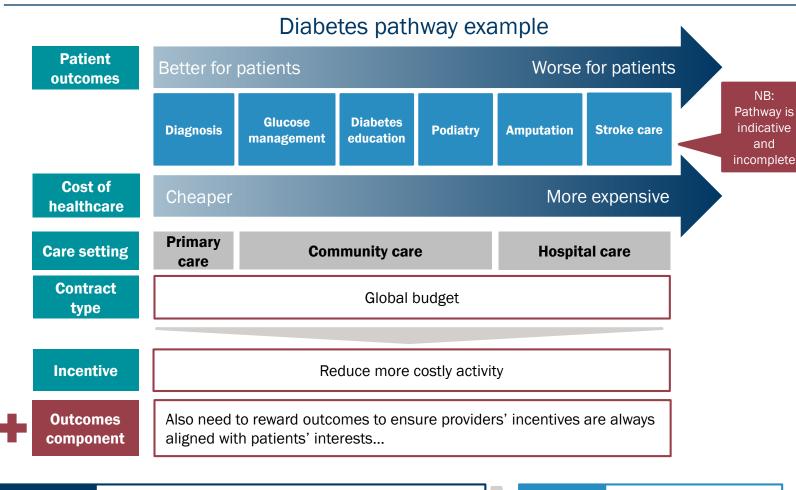




# ...but we can change contract approach to directly address these problems and incentivise earlier investment in care

Reimbursement models: Lessons from the UK and the case for change

- Introduction
- Overview of reimbursement models and evolution of NHS reimbursement
- Case for change: diabetes care example
- Way forward: alternative reimbursement models

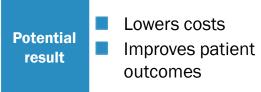




**Implication** 

Provider incentivised to work out most efficient use of resources along pathway;

 e.g. invest in care earlier (which is generally cheaper) to prevent more costly care later



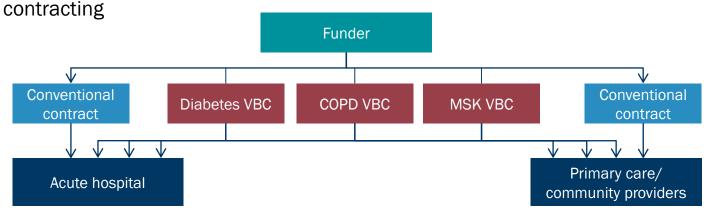
Reimbursement models: Lessons from the UK and the case for change

- Introduction
- Overview of reimbursement models and evolution of NHS reimbursement
- Case for change: diabetes care example
- Way forward: alternative reimbursement models

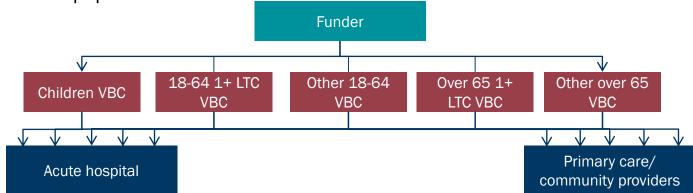
# There are three high-level approaches for implementing more value-based reimbursement models

Option 1: Global fees/bundled pathways – more broadly defined version of fee for episode, with some quality or outcomes metrics/payment

Option 2: Value-based contracts for certain conditions, alongside conventional



**Option 3:** Full population segmentation with value-based, capitated contracts for each population cohort





### Reimbursement models: Lessons from the UK and the case for change

- Introduction
- Overview of reimbursement models and evolution of NHS reimbursement
- Case for change: diabetes care example
- Way forward: alternative reimbursement models

## Alternative reimbursement models – it can be done!

- We have designed value-based diabetes contracts for a number of funder organisations in the UK, including Liverpool Clinical Commissioning Group and Camden Clinical Commissioning Group
- We have also developed a capitated, 'year-of-care' contract for elderly care for West Essex Clinical Commissioning Group
- Our approach involves working through all the issues in a collaborative way, with clinical and financial representatives from both the funder and provider organisations
- More on this subject at the discussion tomorrow on value-based purchasing...

Please come and speak to me afterwards if you would like to find out more, or e-mail me at victoria.barr@fticonsulting.com





Critical Thinking at the Critical Time ™